provide digital

eC-Card

NEW FEATURES

Rising to the Occasion

Discover how the eC-Card App can **revolutionise** your approach to sexual health services.

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Using Innovative Digital Solutions to Increase Efficiency, Accessibility and Reach for Condom Provision

ec-cardapp.com

The **Challenge...**

1 Increasing cases of STI rates and unplanned pregnancies demand innovative solutions

Rates of newly diagnosed gonorrhoea and syphilis in England increased by **129%** and **114%** respectively between 2014 and 2022. (A)

2 Public health budgets have faced substantial cuts, with some areas experiencing up to **25%** reduction in funding for sexual health services. (B)
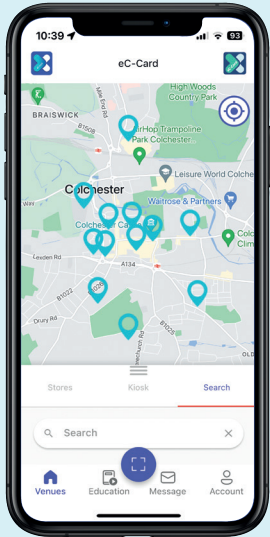
Commissioners face budget constraints, challenging their ability to efficiently fund, manage, and deliver comprehensive sexual health services

3 Young people expect quick, easy access to services, but ensuring this across diverse communities remains a challenge

Over **98%** of young people in the UK have a smartphone for personal use, and increasingly expect healthcare services to be available digitally. (C)

The eC-Card App: A **Smart** Solution

The eC-Card App modernises traditional C-Card (Condom Card) schemes, enabling sexual health service providers to offer free condoms and sexual health resources to young people via a digital platform.

Optimising Limited Budgets and Resources

- **Cost-effective** solution for accessible sexual health services without compromising quality or reach.
- Data-driven insights for effective **resource allocation** and **targeted** service delivery.
- Efficient **stock management** to optimise diverse range of stock and reduce waste, stretching budgets further.

Tackling Rising STI Rates and Unplanned Pregnancies

- Discreet and confidential access to **free condoms** and **sexual health information**.
- **Flexible distribution** network reaching more young people - including usually unavailable locations such as schools or youth centres.

NEW FEATURE:
- **Diverse product range** tailored to user and community needs.
- **Engaging young people** through smartphones-based platform for informed decisions.

Ensuring Quick, Easy Access to the Service

- User-friendly app with simple registration and QR code scanning for easy access, **breaking down barriers** traditionally seen in young people (hesitance to seek help in person).
- **Customisable platform** to meet diverse community needs and ensure inclusivity.

Empowering Young People

The eC-Card App puts the power of sexual health directly in the hands of young people, enabling them to take control of their wellbeing with confidence and ease. Through these features, the eC-Card App doesn't just offer resources; it provides young people with the tools, knowledge, and confidence they need to make empowered decisions about their sexual health.

Discreet and Confidential Access

- **Free condoms** and **sexual health information** available at their fingertips.
- Ensures **privacy** and **reduces stigma** and **barriers** to accessing essential resources.

Simple Registration and Collection

- **Quick** and **easy registration** process, requiring minimal personal information.
- QR code scanning for **hassle-free condom collection** at convenient locations.
- **Customised product offerings** allow users to choose the products that best suit their needs.
- **Real-Time Support** through push notifications keeping users informed with important updates, reminders, and educational tips.

Knowledge Base

- The eC-Card App serves as a **centralised hub** for **sexual health information**, service details, and educational resources.
- Users can access a **wide range of content**, including videos, written guides, and FAQs, tailored to their needs and as specified by the service provider.
- The app ensures that young people have **easy access** to **accurate, up-to-date information**, empowering them to make **informed decisions** about their sexual health.

Transforming
Sexual Health Services

The eC-Card App is not just a tool; it's a comprehensive solution. By combining cutting-edge technology with data-driven insights, customisable features, and seamless implementation, the app empowers service providers to deliver better public health outcomes.

Data-Driven Insights

- **Real-Time Reporting:** Access detailed reports on distribution, usage, and trends.

  NEW FEATURE:
- **Strategic Resource Allocation:** Target services to areas of greatest need.
- **Data Integration:** Combine data with other health datasets for a comprehensive understanding of trends and service usage.
- **User Demographics:** Analyse user data to understand population characteristics and usage patterns.
- **Stock Management:** Monitor inventory and automate restocking processes.

Easy Implementation

- **Seamless Rollout:** Personalised onboarding process to ensure a smooth implementation aligned with your specific needs and requirements.
- **Ongoing Support:** Continuous training, assistance, and updates.
- **Simple Content Management System (CMS):** Easily manage the app using a simple, intuitive CMS.
- **Future-proofing:** Submit feature requests for consideration in future updates.

Customisable and Flexible Design

- **Customisable Design:** Tailor the App to fit your unique public health goals, operational needs, and branding.
- **Product Flexibility:** Customise the range of sexual health products offered to cater to the specific needs and preferences.
- **Collection Point Management:** Easily add, update, or remove collection points.

  NEW FEATURE:
- **Flexible Zones:** Create custom zones for targeted distribution, reporting and specific user permissions.

Improved Public Health Outcomes

- **Reduce STI Cases and Unplanned Pregnancies:** User-friendly design boosts participation rates and condom use.
- **Educational Integration:** Modules on safe sex, STI prevention, and consent.
- **Outcome Tracking:** Monitor effectiveness and adjust strategies in real-time - maximising the app's impact on public health.
- **Increased Engagement:** Connect with users through push notifications, educational content.

HOW It Works

1 Download

Easily accessible from Google Play or the App Store, providing widespread availability to a large user base.

GET IT ON Google Play

Download on the App Store

2 Register

The simple registration process, which includes educational videos and a short quiz, ensures users are informed and prepared, promoting responsible sexual health practices.
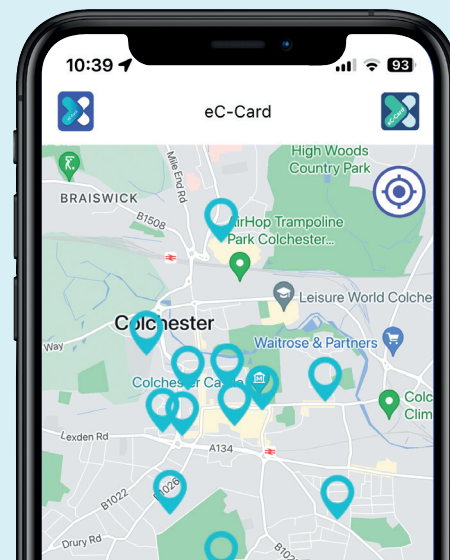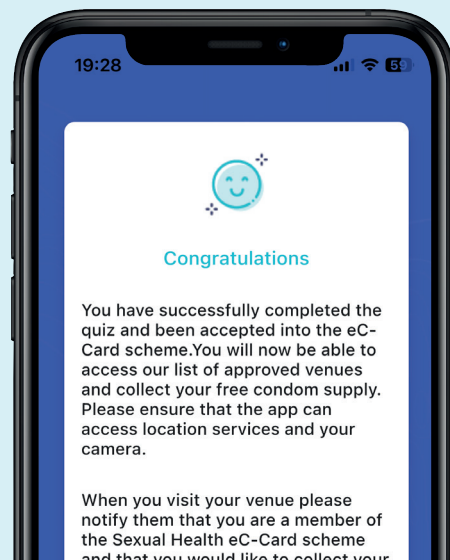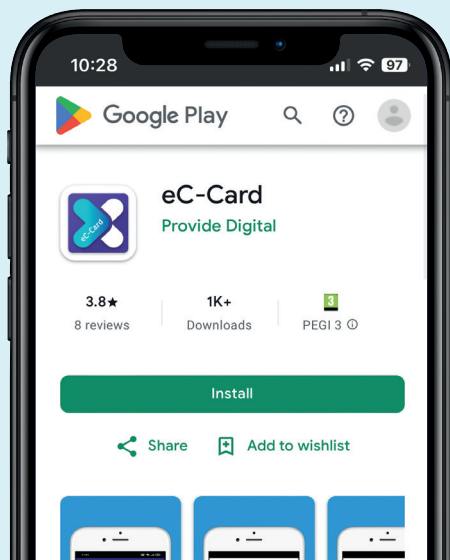
3 Locate

The app's built-in location features help users find their nearest collection point, providing directions, routes, and contact information for easy access.
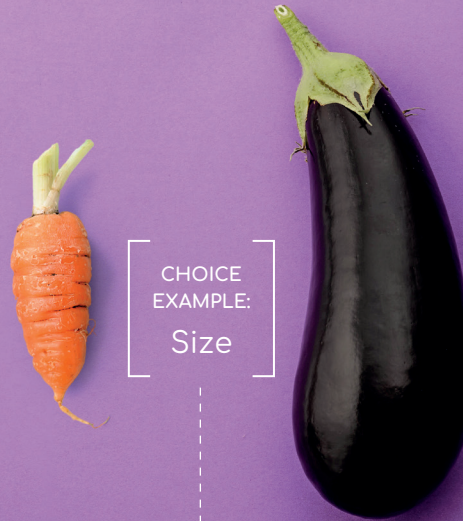
4 Collect

By scanning a QR code, users can discreetly receive their free condom pack, allowing providers to track distribution, monitor demand, and ensure sexual health resources are reaching those who need them most.

10:28

Google Play

eC-Card
Provide Digital

3.8★
8 reviews

1K+
Downloads

PEGI 3 ⓘ

Install

Share   Add to wishlist

19:28

Congratulations

You have successfully completed the quiz and been accepted into the eC-Card scheme. You will now be able to access our list of approved venues and collect your free condom supply. Please ensure that the app can access location services and your camera.

When you visit your venue please notify them that you are a member of the Sexual Health eC-Card scheme

6

10:39   eC-Card

10:33

Further
Features

CHOICE EXAMPLE:
Size

In Development

We continuously explore ways to enhance the eC-Card App based on user feedback and customer ideas. Potential future updates, may include the option to request products by post.

Notifications

The app enables services to send tailored push notifications directly to users, including important updates, reminders, and information on sexual health services, STI outbreaks, or new educational content. This encourages frequent app engagement and self-monitoring behaviour.

Resources

The app serves as a centralised hub for sexual health information, allowing providers to upload and update educational materials, creating an accessible resource for users.

Security and Privacy

The eC-Card App is built on a secure, cloud-based platform with data encryption and exclusive customer access. Regular audits and compliance with GDPR and UK Data Protection standards ensure the protection of sensitive information.

Under-age Safeguarding

NEW FEATURE:

Following a discussion to assess appropriateness and competency, approved clinicians can grant under-age children access to the app and set limits on the number of products issued before requiring a further consultation.

Choice

NEW FEATURE:

Providers can now offer a range of sexual health products through the app, including condoms and lubricants. This flexibility allows for a personalised user experience tailored to individual needs, with the potential to expand offerings to include other sexual health-related items.

Flexible Zones

NEW FEATURE:

Providers can set targeted zones, leveraging these to enable shared collection points, customise reporting, support arrangements, and manage multiple contracts within a single app.

Protection Plans

We offer a range of flexible pricing packages designed to meet the unique needs of your service, from small-scale implementations to comprehensive, large-scale deployments; all to help you deliver better public health outcomes more efficiently, accessibly and with greater reach.

	Bronze	BEST VALUE **Silver**	**Gold**	**Platinum**
ACTIVE USERS^ LIMIT	Up to 1000	Up to 2000	<3000	Unlimited*
PRODUCTS (SKUs)	1	3	5	20
ZONES#	1	2	5	20
PRICE	£5950	£8250	£9500	£12,750
KEY BENEFITS	Essential features for small services	Best value for growing services	Comprehensive coverage for larger services	Ultimate flexibility and scalability

^ Active Users are defined as anyone registered with a transaction in the previous 12 months.

* Offers the flexibility to scale as your service grows, without worrying about exceeding user capacity.

Zones enable providers to support multiple contracts and set targeted distribution and reporting.

Prefer a **Personalised** Pricing Plan?

We understand that each organisation may have its own specific requirements. That's why we offer tailored pricing packages to fit your unique needs. Whether you need a specific combination of Users, Products, and Zones or have other special requirements, we're here to help.

Contact us for a personalised consultation, and we'll work with you to create a plan that maximises the impact of the eC-Card App for your organisation.

For the latest offers and more information, visit our dedicated website: ec-cardapp.com

Get to **KNOW** Us Before Jumping in Bed Together...

Provide Digital is a leading innovator in public health technology, dedicated to developing smart, scalable solutions that empower communities and enhance service delivery.

As a subsidiary of Provide Community, we draw upon many years of experience delivering sexual health services, which allows us to deeply understand the challenges faced by local authorities and healthcare providers. Our team combines this insider knowledge with innovative skills and technological expertise to develop effective solutions that address the unique challenges faced in public health.

By tackling complex problems head-on, we make a tangible difference in people's lives, driving better health outcomes and streamlining operations. Our commitment to excellence and continuous innovation ensures that our clients can meet the evolving needs of their communities with confidence.

Don't Be Shy:
Get In Touch!

Become a pioneer in public health. Harness the power of the eC-Card App to set new standards in sexual health services.

Contact us today to learn how we can support you in leading your community towards better sexual health and improved health outcomes.

provide digital

eC-Card

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C: Office for National Statistics, Internet access – households and individuals, Great Britain: 2020 ons.gov.uk/peoplepopulationandcommunity/householdcharacteristics, Aug 2020

Part of

Provide community